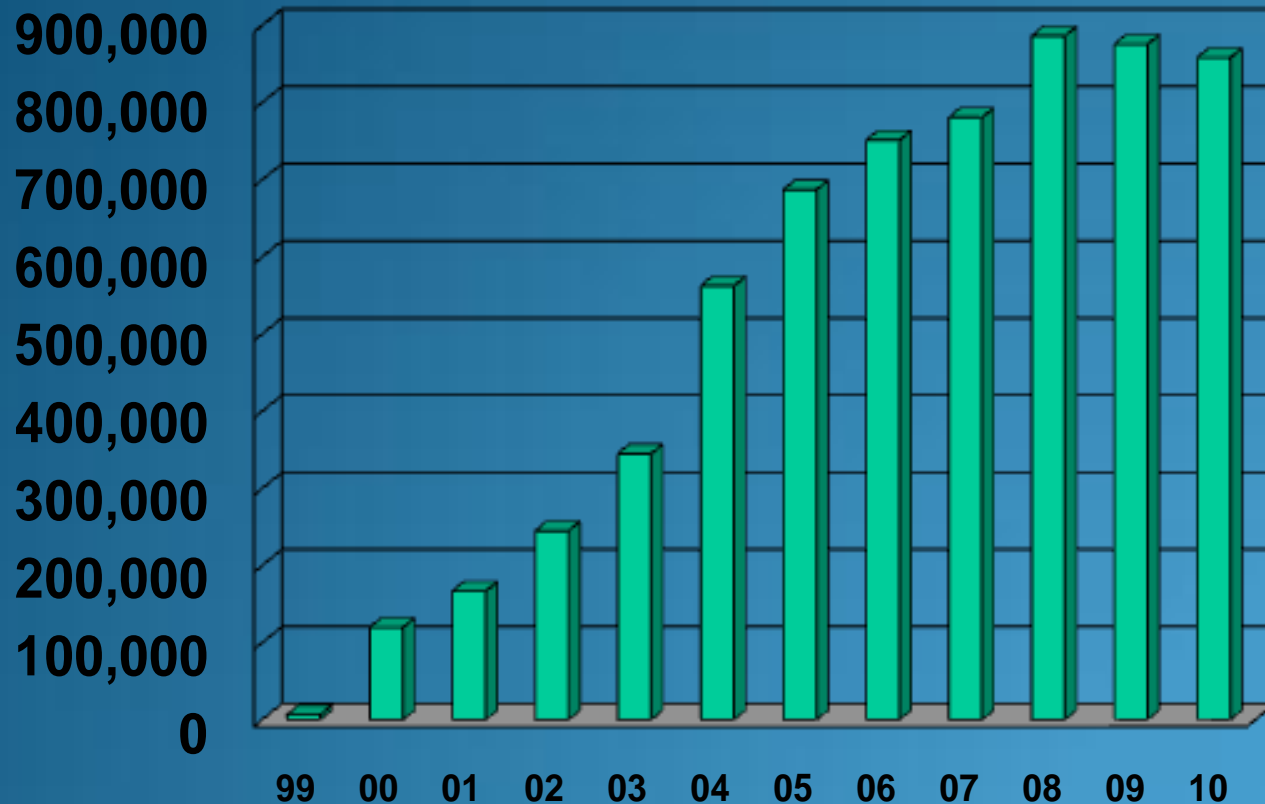


Seattle's Cruise Ship Industry

An Overview of 2010



Seattle's Cruise Passenger Growth 1999 - 2010



2008: 210 vessels and 886,039 passengers

2009: 218 vessels and 875,433 passengers

2010: 223 vessels and 858,000 passengers (estimated)

Homeport Cruise Lines

	Service Launched	Vessels in 2010	Itinerary
Norwegian	2000	2	7 day Alaska
Royal Caribbean & Celebrity	2000	2	7 day Alaska
Holland America	2002	4	7 day and 14-day Alaska
Princess	2003	3	7 day and 14-day Alaska
Carnival	2010	1	7 day Alaska



Cruise Benefits the Community

- Local Economic Impact
 - 3,781 jobs
 - \$312.5 million annual business revenue
 - \$16 million annual state & local taxes

